

BUILDING COMMUNITY WITH YOU



Dear Community-Minded Business Manager,

For over forty years, Granville Recreation District has delivered the finest choices in community recreation, events, parks and facilities to residents and guests. Last year over 1,800 girls and boys ages 4-15 participated in organized team sports. In addition, more than 6,000 community members participated in the wide array of arts, enrichment and recreational programs.

Granville Recreation District is popular for reasons such as better health, community connections and of course, fun. Studies show that participating in local recreation programs, parks and facilities has other important benefits that contribute greatly to the success of a community; economic development, public safety and increased property values to name a few.

We are proud to share with you our wide-range of community offerings and ask you to consider supporting Granville Recreation District through sponsorship, advertising or in-kind contributions.

We have included some program sponsorship opportunities for your review. Please keep in mind that some programs are seasonal and have publicity deadlines. If you have an interest in discussing any of the opportunities that are available, please contact Andy Wildman at andywildman@granvillerec.org or 740-644-7459.

Your support will help fuel an active community and enrich the lives of young and old alike.

Thank you for your consideration!

Andrew Wildman
Executive Director

40
**YEARS STRONG
AND GROWING**



Granville Recreation District
141 E Broadway
Granville, OH 43023
740.587.1976
www.granvillerec.org

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2013 Fall Sports Sponsorship Guide



HOME TOWN ATMOSPHERE WITH BIG TOWN FLAIR.

BUILDING COMMUNITY WITH YOU



6K
GRD MEMBERS

**EACH DOLLAR SPENT HELPS GROW EACH
COMMUNITY MEMBER AND YOUR BOTTOM LINE.**

COMMUNITY

The Granville Recreation District (GRD) proudly offers parks, facilities, programs, and services to meet the needs of a diverse and dynamic population. The GRD serves a community of over 11,000 in partnership with the Village of Granville, Granville Township and the Granville Exempted School District.

HISTORY | GENERATIONS | PRIDE

COMMITMENT

Last year over 1,800 girls and boys ages 4 -15 participated in organized team sports. In addition, more than 6,000 community members experienced a wide array of arts, enrichment, and recreational programs, which have been the hallmark of the GRD for over 40 years. The GRD offers sponsorship opportunities ranging from sports, programs to community events, provided to the community throughout the year. Each event and program offered by the District targets a specific audience, allowing you to choose the sponsorship opportunity that best suits your business goals.

PASSION | EXPERIENCE | VARIETY

DIFFERENT

Because we know that each situation is unique, we tailor our sponsorship packages to fit your needs. From advertising on our website to having a booth at our community events, there are many ways you can get involved with the Granville Recreation District.

SUPPORT | DEVELOPMENT | VALUE



YOUR COMMUNITY IS GROWING. GROW WITH IT.

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We don't sell packages, we create programs that are tailored to both the needs of the sponsors and the community they serve to create the optimal experience for both.

WHY SPONSOR

Promote your business and reach a large audience with repeated impressions.

Each event and program offered by the District targets a specific audience, allowing you to choose the sponsorship opportunity that best suits your business goals. Your company name and/or logo will appear on all event or program marketing materials, depending on sponsorship level, months in advance, along with all post event or program appreciation materials. Depending on sponsorship level chosen, you have the ability to promote your business through a variety of connections (ie. booth display, banner, uniform, in-kind donation, promotional handout). Additional opportunities exist for specialized program marketing.

Participate in a unique opportunity to engage with people from the community.

Event and program attendees are captive, receptive audiences who have the time to look, listen and hear about your products and/or services. We create a direct path through the event or program that allows for ample room and time for attendees to fully experience your company mission and objectives and help determine which events best suit your business needs.

Develop new business contacts.

Each event and program provides you with a unique networking opportunity to connect with the community.

Demonstrate, sample or test market your product.

Receive instant responses regarding your product and/or service from event or program attendees.

Build long lasting relationships with community organizations.

Each event and program is organized and put on by the GRD who believes in "Building Community With You." The GRD is connected to over fifty local groups and organizations that support the Granville community.

Make a Difference.

Show your company's commitment to the community. Each event and program offers a great opportunity for you to show your commitment to the residents of the Granville and surrounding area.

Help promote community outreach.

Each event and program provides a unique opportunity for the community of Granville and the Licking County Area to come together. The community has a long tradition of supporting its benefactors.

BUILDING COMMUNITY WITH YOU



Fill out the bottom of this form and return along with a check payable to: Granville Recreation District
PO Box 483
Granville, OH 43023

Or drop off at Village Hall, 141 E. Broadway, during regular business hours.

Questions? Please email info@granvillerec.org or call 740-587-1976.

Company/Organization _____

Address _____

Contact Person _____

Phone _____ E-mail address _____

I would like to sponsor:

- \$350 Soccer Sponsorship (PreK, K, 1st, 2nd, 3rd/4th, 5th/6th)**
sponsor will have their company name in block lettering placed on back of jersey (1 sponsor per grade level, PreK - 6th). Deadline for sponsorship, August 9th.
- \$150 Field Hockey Sponsorship**
all sponsors will have their logo placed in a sponsor block on the back of a practice shirt for program participants. Deadline for sponsorship, August 15th.
- \$150 Flag Football Sponsorship**
sponsor will have their one color logo placed on sleeve of jersey (1 sponsor per team). Deadline for sponsorship, August 9th.
- \$150 Tackle Football Sponsorship**
all sponsors will have their logo placed in a sponsor block on the back of a practice shirt for program participants. Deadline for sponsorship, July 15th.

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